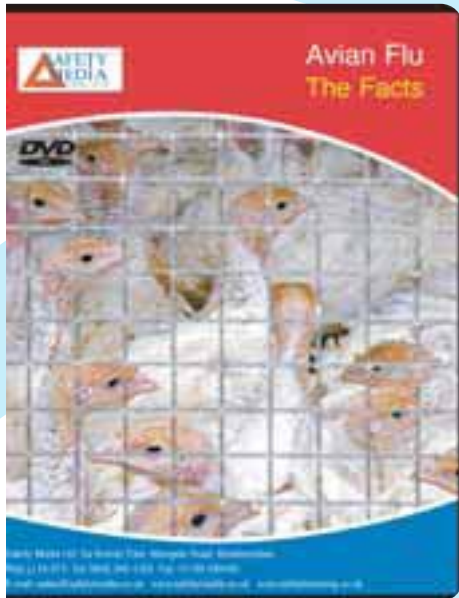




Avian Flu - The Facts



Running Time: 10 minutes



A global pandemic of Avian Influenza is a very real threat that will have devastating affect on every one of us. The strain H5N1 is the one causing serious concern.

To date the World Health Organisation has reported 267 human cases of Avian Flu from 10 countries, resulting in 161 deaths.

Many experts fear that the H5N1 virus will evolve into a strain which easily transmitted between people, therefore triggering a worldwide influenza pandemic.

This DVD takes a look at the origins of Avian Flu and provides the viewer with information about the disease, how it originated and what effect it can have on humans.

WHAT IS AVIAN INFLUENZA?

Avian Flu originated in Asia in birds like geese, swans and ducks. The birds were thought to have died of pneumonia, however when their bodies were examined their lungs were found to be filled with fluid and blood.

There is a risk that this virus could pass from migratory wildfowl and to domestic birds, causing a threat to humans.

There are currently 15 types of Avian Influenza, the most contagious strains, which are usually fatal in birds are H5 and H7. The strain currently causing concern is H5N1 which can prove fatal to humans.



CLICK TO
ORDER NOW

DVD ONLY £139

(Plus P&P and VAT)

This title covers:

- **What to do in the event of an Avian Flu pandemic;**
- **How the disease presents itself in a bird and a human;**
- **How the virus can spread;**
- **How to avoid contracting the disease**
- **What will happen if a pandemic occurs**
- **The protective equipment available.**

The DVD also identifies those who are most at risk of contracting influenza and shows the value of using common sense in the case of a pandemic to avoid contracting the virus.

The pack comes complete with 10 Avian Flu Training Booklets.

RELATING PRODUCTS:

The Avian Flu Training Booklet provides important safety information about the precautions which should be taken should an Avian Influenza pandemic occur. The booklet offers practical advice on how to protect yourself in the event of a pandemic. Further Booklets can be bought for only £29.50 for a pack of 20 Booklets.

Buy the DVD and when the title is updated in the future you can purchase an upgrade for only £45 (Plus P&P and VAT).